

Awesome-Sauce
& UX Designer
Graphics
Geek-At-Arms

I employ a **holistic** approach to **UX design** that seeks to impact every possible aspect of interactions. I passionately evangelize the merits of **standards compliance**, **readable code**, **competitive analysis**, **persona research**, **usability testing**, **rapid prototyping**, **continued customer interaction**, and the necessity of a cohesive **branding identity** and properly aligned **business** and **marketing goals**. My development experience tempers my designs to be realistic and easily implementable. I believe in asking questions, sharing knowledge, and helping everyone around me succeed and innovate for the benefit of all.

Talents

Fluency

- ▶ Interaction Design
- ▶ Adobe Photoshop & Illustrator
- ▶ UI Graphics / Visual Design
- ▶ UX Documentation
- ▶ HTML / XHTML / CSS / CSS3 / PHP
- ▶ Javascript / jQuery

Proficiency

- ▶ Axure / Balsamiq
- ▶ SASS
- ▶ User Research
- ▶ HTML 5
- ▶ Adobe InDesign
- ▶ AJAX

Competency

- ▶ MySQL
- ▶ Silverlight / Expression Blend
- ▶ Adobe Flash
- ▶ Visual Basic

Additional Experience

- ▶ SVN & Git
- ▶ Apache Installation / Maintenance
- ▶ WordPress Theme Development
- ▶ Cross Browser Compatibility War Veteran
- ▶ XML / JSON
- ▶ C# / C++ / Java
- ▶ Customer-facing Retail
- ▶ Business Owner
- ▶ Japanese Business Etiquette
- ▶ 3D Modeling (3DS Max, Maya, SketchUp)
- ▶ Branding Identity Design
- ▶ MVVM
- ▶ Mobile Development
- ▶ Responsive Design
- ▶ REST Based Applications
- ▶ Google Maps API
- ▶ Intern Management / Team Lead
- ▶ Cold/Warm Calling
- ▶ Calligraphy & Traditional Media
- ▶ Conversational Japanese
- ▶ Tutor/Lecturing Experience
- ▶ Business/Marketing Goals Consultation

Experience

Crossman Studios (2015-Present)

UX Consultation for Mobile Adventure Game

- ▶ Provide interaction and visual design critique and solutions for all aspects of production

The Hearth of Britannia (2013-Present)

Personal Fan Project for the Ultima Video Game Series

- ▶ Design, run, and handle all aspects of legendary LARP (live action role-play) events for 100+ guests with budgets of over \$10,000
- ▶ Design and maintain website for said events that allow users to log in, submit and join quests, and more in a modular PHP, MySQL, and AJAX environment

Portalarium, Inc. (2013-2014)

Web Development and Community Relations for Crowdfunded MMORPG

- ▶ Facilitated positive community interactions through video broadcasts, roundtables, forum and social media posts, and in-person events
- ▶ Updated and maintained the project website via PHP, MySQL, XHTML, and SASS including a new landing page to leverage modern design trends and standards

Experience (c t d .)

- ▶ Processed hundreds of tickets weekly through Salesforce Desk.com as lead customer support agent and analyst
- ▶ Miscellaneous graphics and design tasks as requested

ExactTarget/Salesforce.com (2013)

Interaction and Visual Design in Enterprise Level Marketing Software Environment

- ▶ Designed user workflows and illustrated them using a combination of low and high fidelity wireframes and visual designs
- ▶ Facilitated understanding through leadership in design meetings with Product Managers and Product Owners

Aprimo/Teradata (2010 - 2013)

Interaction Design and HTML/CSS/JS in Enterprise Level Marketing Software Environment

- ▶ Created, maintained, and wrangled pixel perfect UI features into multi-solution, multi-datasource software
- ▶ Debugged and optimized HTML/CSS through over a decade's worth of legacy barnacles
- ▶ Created rapid HTML/CSS/jQuery prototypes for feature demos and testing
- ▶ Developed in Waterfall, Agile, and "free agent" environments
- ▶ Championed the transition to cross browser compatibility and standards compliance

Digital Messaging Center (DMC) (Think MailChimp but bigger)

- ▶ Assisted in defining product specifications
- ▶ Designed and prototyped all stages of development
- ▶ Leveraged competitive analysis in feature design
- ▶ Gained insight into functionality of Message Transfer Agent (MTA) and CAN-SPAM requirements

Other Enterprise Level Marketing Feature Experience:

- ▶ **Digital Asset Management:** UX/UI planning and graphics/HTML/CSS/jQuery implementation experience with shared asset management features including hosting, uploading, accessing, version control, and asset expiration
- ▶ **PDF, Video, Email, and Web-Site Annotations:** UX/UI planning and graphics/HTML/CSS/jQuery implementation of annotation features of shared assets between multiple users
- ▶ **Global Marketing Calendar:** UX/UI planning and graphics/HTML/CSS/jQuery implementation of features regarding enterprise level calendars handling big data
- ▶ **Dashboards:** Data visualization dashboards giving internal and external customers insight into and control of a variety of data include financials, running services, server health, hosting statistics, and email output

Innovative Workflow Technologies (2008 - 2009)

- ▶ Assessed usability weaknesses and inconsistencies, drafted reports to detail these findings, and fixed them in an ASP.NET environment
- ▶ Oversaw usability testing with customers for software in development
- ▶ Created design documents, visual designs, and test plans based on needs assessments with clients
- ▶ Rapidly spun websites and pages for assorted clients

Ezra Distributing (2008 - 2009)

- ▶ Directed activities of two interns to maximize productivity and skill sets
- ▶ Designed and drafted project specification documents and related graphics for new websites to be outsourced to third party developers
- ▶ Developed websites with database driven back ends for internal and public consumption
- ▶ Optimized and maintained ecommerce website in a sales office environment

Education

Bachelor of Science

Computer Graphics Technology with Concentration in Interactive Multimedia Development and Human Interface Theory and Design (Purdue University, West Lafayette, IN, May, 2007)

Minors

Art & Design, Computer Science, and English

Activities

- ▶ **Secretary:** Purdue University Computer Graphics Student Council (2005 - 2006)
- ▶ **Web Master & Treasurer:** Ball Statue University Fencing Club (2002 - 2003)
- ▶ **Member:** Purdue Computer Graphics Student Council (2004-2007)